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Law Enforcement Serves Safe & Sober Holiday Cheer "COPTails" Reminds Motorists to Celebrate Responsibly

(Sacramento, Calif.) – The California Office of Traffic Safety (OTS), California Highway Patrol and law enforcement agencies from throughout northern California will partner with the California Restaurant Association (CRA) to launch California's annual **Drunk and Drugged Driving (3D)** Prevention Month campaign today with a **"COPTails"** celebration at Rio City Café in Old Sacramento. The goal of the 3D Month campaign is to prevent alcohol-related crashes by reminding motorists about the dangers of impaired driving during the holiday season.

"The California Highway Patrol will be doing our part to keep impaired drivers off the roads, but we need everyone to make a conscious effort to enjoy the holidays with family and friends and still act responsibly," says CHP Commissioner D.O. "Spike" Helmick.

The **"COPTails"** event will feature law enforcement officers from throughout northern California serving complimentary non-alcoholic beverages from 11:30 a.m. to 12:30 p.m. The event will provide law enforcement with the opportunity to remind the public that a safe and sober holiday is in everyone's best interest.

Last year in California 1,233 people were killed and more than 30,000 were injured in alcohol-related crashes, according to CHP provisional data. California's 3D Month campaign, which takes place each December, encourages law enforcement, the private sector and community-based organizations (CBOs) to conduct their own anti-DUI efforts at the local level to help deter impaired driving.

“We know that Californians will be attending workplace and family celebrations over the next month and we want to remind everyone that calling a cab or giving someone a ride after that party is a small price to pay for keeping friends and family alive,” says OTS Interim Director, Teresa Becher. “The OTS is proud to partner with the Department of Alcoholic Beverage Control and the California Restaurant Association to help expand the reach of this anti-DUI effort. Together, we can save lives.”

The “**COPtails**” will be provided to restaurant patrons courtesy of the California State Automobile Association (CSAA), Markstein Beverage and Rio City Café.